## Berks Court Reporting Service

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APR - 6 2000

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March 31, 2000

The Hon. Magalie Roman Salas, Sec. Federal Communications Commission The Portals, Room TW-B204 445 12th St, SW Washington, DC 20054

> RE: Reading Broadcasting, Inc., MM Docket 99-153 before the Federal Communications Commission

Dear Honorable Salas:

Enclosed please find the original and two copies of the signed transcripts, along with accompanying Errata Sheets, for R. Rouse, D. Kase, L. Medaglia, R. Kimpland and J. Troutman.

By a copy of this letter I am also providing copies of the signed Errata Sheets for the abovementioned witnesses to Attorney Cole and Attorney Hutton.

Please call if you have any questions.

Sincerely,

Lori A. Dilks, RPR

cc: H. Cole, Esq.

T. Hutton, Esq.

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List ABCDE

### BERKS COURT REPORTING SERVICE 12 PACIFIC AVENUE SINKING SPRING, PA 19608

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### **ERRATA SHEET**

FILE

FCC MAIL HOOM

FROM: Susan Quigley

Date forwarded to witness: 2/25/00

TO: Roger Kimpland

JOCKET FILE COPY ORIGINAL

Return by: 3/25/00

CAPTION: In re: Applications of Reading Broadcasting, Inc., and Adams Communications

As you read your deposition, please <u>do not make any corrections on it.</u>
If you have any corrections to make, kindly itemize them below. Then affix your signature to this form **and** to the last page of the Original deposition transcript.

## CORRECTIONS TO DEPOSITION

PAGE	LINE	EXPLANATION	
	· · · · · · · · · · · · · · · · · · ·		
		1. 1 / p. 3/5-10	
Signatur	re:	Julialis Date: 3/5-10	0

Please return the signed Original transcript and this form to:

Susan Quigley Berks Court Reporting Service 12 Pacific Avenue Sinking Spring, PA 19608

1	Before The FEDERAL COMMUNICATIONS COMMISSION Washington D.C. 20554 APR - 6 2000
3	Washington, D.C. 20554  FCC MAIL ROOM In re: Applications of : MM Docket No. 99-153
4 5 6	READING BROADCASTING, INC.,  For Renewal of License of: Station WTVE (TV), Channel: 51, Reading, Pennsylvania:
7 8 9	and : File No. BPCT-940630KG : ADAMS COMMUNICATIONS : CORPORATION :
10 11 12	For Construction Permit for : a New Television Station : to Operate on Channel 51, : Reading, Pennsylvania :
13 14 15	
16 17	DEPONENT: ROGER KIMPLAND
18 19	DATE AND TIME: Thursday, February 3, 2000 at 10:10 a.m.
20	LOCATION: Berks County Bar Association Building 544 Court Street Reading, Pennsylvania
<ul><li>22</li><li>23</li><li>24</li></ul>	Berks Court Reporting Service By: Susan Quigley, Court Reporter
25	12 Pacific Avenue Sinking Spring, Pennsylvania ORIGINAL (610) 678-9984 No. of Copies rec'd Of 2 List ABCDE

1	APPEARANCES:	
2	HOLLAND & KNIGHT	
3	By: THOMAS J. HUTTON, Esquire 2100 Pennsylvania Avenue, N.W., Suite 400 Washington, D.C. 20037-3202	
4		
5	For - Reading Broadcasting, Inc.	
6	BECHTEL & COLE By: HARRY F. COLE, Esquire	
7	By: HARRY F. COLE, Esquire 1901 L Street, N.W., Suite 250 Washington, D.C. 20036	
8	For - Adams Communications Corporation	
9	ALSO PRESENT:	
10	Frank McCracken	
11	Frank McCracken	
12		
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1		<u>I</u> <u>N</u> <u>D</u> <u>E</u> <u>X</u>	
2	WITNESS	EXAMINED BY	PAGE
3	Roger Kimpland	Mr. Cole Mr. Hutton	4 9
4			_
5		EXHIBITS	
6	NUMBER	DESCRIPTION	PAGE
7	Kimpland 1	Issues and Programs Report, Second Quarter, 1991	11
8	Kimpland 2	Issues and Programs Report,	12
9	A COMPANIE	Fourth Quarter, 1991	
10	Kimpland 3	Issues and Programs Reports, First Quarter, 1992, with	13
11		attachments	
12	Kimpland 4	Issues/Programs Report, First Quarter, 1993, with	15
13		attachments	
14	Kimpland 5	Issues and Programs Report, First Quarter, 1994, with	19
15		attachments	
16			
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## PROCEEDINGS

ROGER KIMPLAND.

was called as a witness and, having been first duly sworn by the Reporter-Notary Public, was examined and testified as follows:

BY MR. COLE:

Q Good morning, Mr. Kimpland. Could you state your name and address for the record, please?

A My name is Roger Kimpland. I live at 1331 Butter Lane in Reading.

Q Mr. Kimpland, you and I have been chatting for a while, but just for the record I will introduce myself. I'm Harry Cole, and I represent Adams Communications Corporation in a proceeding before the Federal Communications Commission relating to the competing applications of Reading Broadcasting, Incorporated, which is seek renewal of the license of Station WTVE, and Adams Communications, which is seeking a new construction permit to operate on Channel 51 here in Reading.

If you have any questions or don't understand some of my questions, please feel free to let me know, and we can stop and resolve any uncertainty that exists.

On my right is Mr. Tom Hutton, who

represents Reading Broadcasting, Incorporated. And if either of us has any objections to one of the other's questions, feel to free to just withhold any answer until we resolve it among ourselves, and then we'll go forward.

Also, I'll mention for the record that Mr. Kimpland has indicated that he is recovering from radiation therapy for throat cancer, and he is speaking very quietly. And, again, if you need to take a break, you want a drink, you want, you know, anything else that can make you comfortable, say the word, let us know, and we will take care of that.

Now, Mr. Kimpland, you are here in response to a Notice of Deposition and a Subpoena that were served on you in connection with the WTVE case.

Is that correct?

A Yes. it is.

Q How long have you been a resident of the Reading area?

A About 25 years.

Q What is your current employment?

A I'm a media coordinator at Reading Area Community College.

Q And how long have you been in that position?

A Just about 20 years.

Q Am I correct, Mr. Kimpland, that the college's media department at some point in the past to your knowledge worked with Channel 51 WTVE in certain respects with respect to cooperative efforts to train students and provide I guess a cooperative effort between the college and the station? Is that a fair statement?

A We have a program where we trained them for technical capabilities in the TV field.

Q And when was that? Do you remember?

A That was about four years ago, five years ago.

Q And before then were there any programs?

A We just did student volunteer. They had club, TV Club, and they just worked in my area and produced little news programs.

Q How long ago was that?

A That was about ten, fifteen years ago.

Q And could you describe that program?

A They would just come in and they would gather up little news clips around the college, and then they would put together maybe a ten-minute news program that was an in-house program that was broadcasted to the cafeteria.

1	Q When you say they, who are you referring
2	to?
3	A The students.
4	Q What connection did that have with Channel
5	51?
6	A I think some of the students that we had
7	in the program would go down and volunteer.
8	Q At Channel 51?
9	A Yes.
10	Q And did Channel 51 provide equipment or
11	guidance to the college in any of its media efforts at
12	that point?
13	A No.
14	Q The cooperative program that you just
15	mentioned that happened about ten I believe you said
16	ten, twelve years ago how long did that last?
17	A Very short.
18	Q And do you know why it ended?
19	A One of our problems was the students lost
20	interest and discontinued in that effort, so it was
21	more I think on our end than on their end, not taking
22	the students.
23	Q Now, you also mentioned that there was a
24	program four or five years ago. Could you describe
25	that?

1	Α	We had an electronics program, and part of
2	the electron	ic program was a training program for
3	students who	were interested in the technical aspects
4	of televisio	n, you know, how to read scopes and how to
5	set the came	ras and stuff up like that.
6	Q	And how was Channel 51 involved in that?
7		MR. HUTTON: I'm going to object on the
8	grounds of r	elevance. This is four or five years ago.
9	That's well	after the license term.
10		MR. COLE: Okay. Fair enough.
11	BY MR. COLE:	
12	Q	Do you have a television in your home?
13	Α	Yes.
14	Q	And did you have one in the period of 1989
15	to 1994?	
16	Α	Yes.
17	Q	And do you have one in your office?
18	Α	Yes.
19	Q	Same question 1989 to 1994.
20	Α	Yes.
21	Q	During the period of time of 1989 and 1994
22	did you watc	h Channel 51?
23	Α	Personally, no.
24	Q	Why not?
25	A	There was nothing of interest at that
:		

point.

Q And during that time, that is '89 to '94, if you wanted to watch television coverage of local news and events, what would you watch?

A Probably Channel 8 or -- I'm not sure if 69 was at that time.

MR. COLE: I have nothing further.

BY MR. HUTTON:

Q Mr. Kimpland, are you familiar with WTVE's on-air efforts to promote education?

number of years ago -- and I don't know how many -- they approached the college when they were going to do broadcasting into the homes, like a cable service of some sort. Or somebody was. It may not have been 51, but somebody locally was going to do some kind of broadcasting where you put a little thing on your house, an antenna of some sort, and get local programming. And they wanted to know if we would provide programming for that, as we do now to the cable company, telecourses.

That was the last thing, and I'm not sure if it was 51 or someone who was affiliated with 51. But that service never came about as far as I know.

Q And do you know if Channel 51 during the

1989 to '94 time period offered training to other students at other institutions such as Albright or -- I believe there's a -- is there a professional broadcasting school in town or training institute in town?

Institute. And I'm not even sure if they're still in existence anymore. But also there is an organization called Schoolcasters where all the schools meet monthly to discuss, you know, things like putting their programs out over the Berks -- I guess it's Channel 21 or 22 now. And at that time I think the schools were looking at a broadcast that was not open air, and I think 51 attended some of those meetings to see if there was something that they could do to help their programs get out to the homes that didn't have cable.

Q And do you know of any public service announcements that TV 51 aired during the 1989 to '94 time frame for either Reading Area Community College or any other local institution?

A Not at that time period, not that I'm aware of.

 $\mbox{MR. HUTTON:} \mbox{ I would like to have this} \\ \mbox{document marked as Kimpland Exhibit 1.}$ 

(Whereupon, Kimpland Exhibit No. 1 was

marked for identification, Issues and Programs Report, 1 2 Second Quarter, 1991.) BY MR. HUTTON: 3 Mr. Kimpland, you have not seen this 0 before. This is an excerpt of WTVE's second quarter of 5 1991 issues and programs list. And on the page marked 6 3 is a reference to a public service announcement under 7 the heading Ursinus College. Are you familiar with 8 Ursinus College? 9 Very little. 10 Α Do you know where they are located? 11 0 Not really. I'm thinking of Ursinus, 12 which is off of 422, but this is not the same. 13 Are you familiar with the Kutztown Folk 14 0 Festival that's referenced there? 15 16 Α Yes. And were you aware of the PSA described on 17 0 18 that page? 19 Α No. And turning to the last page that's marked 20 0 8, there's a reference there to an event at Kutztown 21 University. Do you know where that is? 22 23 Α Yes. And were you aware of TV 51's efforts to 24 0 25 publicize that event?

1 Α No. 2 There's also a reference to an event at 3 the University of Pennsylvania. Were you aware of WTVE's efforts to publicize that event? 4 5 Α No. And there's also a reference to an event 6 0 7 at Muhlenberg College. Is that in this area? That's up in Allentown. 8 No. Were you aware of TV 51's efforts to 9 0 10 publicize that event? 11 No. MR. HUTTON: I would like to have this 12 13 document marked as Kimpland Exhibit 2. (Whereupon, Kimpland Exhibit No. 2 was 14 marked for identification, Issues and Programs Report, 15 16 Fourth Quarter, 1991.) 17 BY MR. HUTTON: Again, you have not seen this before. 18 0 This is excerpts from the Issues and Programs Report 19 for the fourth quarter of 1991 for TV 51. And on the 20 page marked 6 there's a reference to Reading Area 21 Community College, and it describes a PSA produced by 22 WTVE at the college. Are you familiar with that PSA? 23 I don't remember it. No. 24 MR. COLE: Excuse me. Just for the 25

1 record, we understand that PSA means public service 2 announcement? 3 THE WITNESS: Right. 4 (Brief interruption.) (Discussion was held off the record.) 5 6 BY MR. HUTTON: 7 0 And turning to the next page, Mr. Kimpland, which is marked 8, there's a reference at the 8 top to the United Negro College Fund Campaign. 9 10 familiar with WTVE's efforts to publicize that 11 campaign? 12 No. Α MR. HUTTON: I would like to have this 13 marked as Kimpland Exhibit 3. 14 (Whereupon, Kimpland Exhibit No. 3 was 15 marked for identification, Issues and Programs Reports, 16 First Quarter, 1992, with attachments.) 17 BY MR. HUTTON: 18 Mr. Kimpland, I got lazy and I started 19 0 putting the whole year together, or excerpt from the 20 whole year, so Exhibit 3 contains excerpts from WTVE's 21 Issues and Program Reports for the first, second, 22 third, and fourth quarters of 1992. Turning now to the 23 page marked 3, up at the top there's a reference to the 24 Reading Area Community College Cultural Series 25

featuring Aesop's Fables. Are you familiar with that 1 2 event? 3 Α No. There's some other educational events 4 0 referenced on the same page. The fourth item down 5 references the Wyomissing Institute of Fine Arts. Are 6 vou familiar with that institution? 7 8 Α Yes. And were you aware of WTVE's efforts to 9 0 10 publicize the event described there? 11 Α No. And in the middle of the page there's a 12 0 reference to the Reading High School Lecture Series on 13 the rivers of France. Were you familiar with that 14 event or with WTVE's efforts to publicize that event? 15 16 No. Α Then closer to the bottom of the page 17 0 there's a reference to Reading Area Community College 18 Illustrated Lecture Series: Portugal. Were you 19 familiar with that event? 20 That one in particular, no. 21 Α And how about the Kutztown University 22 0 presentation of Carmen? 23 24 No. Α Turning now to the second quarter of 1992, 25 0

on the page marked 5 there's a reference to 1992 Vassar 1 2 Show House, which is a fundraiser for scholarships. Are you familiar with that event? 3 4 Α No. Turning now to the third quarter of 1992, 5 0 there's a reference on the page marked 14 to Seat of 6 Power, which is a public service announcement promoting 7 the Thurgood Marshall Scholarship Fund. Are you 8 familiar with that PSA or with WTVE's efforts to 9 10 publicize that fund? 11 No. I'm not. Α MR. HUTTON: I would like to have this 12 marked as Kimpland Exhibit 4, and this consists of 13 excerpts from the station's Issues and Programs Reports 14 15 for 1993. (Whereupon, Kimpland Exhibit No. 4 was 16 marked for identification. Issues/Programs Report, 17 18 First Quarter, 1993, with attachments.) 19 BY MR. HUTTON: In the second quarter of 1993 on the page 20 0 marked 17 there's a reference to small colleges PSA. 21 Are you familiar with that PSA or with WTVE's airing of 22 23 that PSA? 24 No. I'm not. Α MR. COLE: Let me just interject for the 25

1	record that th	e page represents the handwritten number
2	in the lower r	ight-hand corner, not the typed number
3	which is the 1	6. Just so we're all reading off the
4	same page.	
5	М	R. HUTTON: That's correct.
6	BY MR. HUTTON:	
7	Q A	nd on the next page, which is handwritten
8	19, there's a	reference to the Kutztown Folk Festival
9	sponsored by U	rsinus College. Are you familiar with
10	WTVE's efforts	to publicize that event?
11	A N	0.
12	Q 0	n the next page marked 20 there's a
13	reference to a	Take 3, Wendy's. Let me first ask you,
14	are you famili	ar with WTVE's program called Take 3?
15	A N	0.
16	Q S	o you wouldn't be familiar with either of
17	the Take 3 seg	ments described on that page?
18	A N	0.
19	Q A	nd how about the United Negro College
20	Fund PSA descr	ibed at the bottom of the page?
21	A N	0.
22	M	R. COLE: Off the record.
23	(	Discussion was held off the record.)
24	BY MR. HUTTON:	
25	Q T	urning now to the third quarter of 1993,

on the page marked 4 there's a description toward the 1 2 top of publicity for the Pennsylvania Miss Teen Scholarship Program. Are you familiar with WTVE's 3 efforts to publicize that program? 4 5 Α No. And on the page marked 6, about two-thirds 6 0 of the way down the page there's a reference to a 7 program at Chestnut Hill College. Do you see that? 8 9 Α Yes. Are you familiar with that program or with 10 Q WTVE's efforts to publicize that program? 11 12 Α No. And three items below that there's a 13 0 reference to Lancaster Bible College sponsoring a 14 soccer clinic. Are you familiar with that program? 15 16 Α No. How about with the item described at the 17 0 bottom of the page at Kutztown University; are you 18 19 familiar with that or with WTVE's efforts to publicize 20 that? 21 Α No. Turning now to the page marked 16, there's 22 0 a reference to a Take 3 -- well, a series of Take 3 23 I would like you to review those and tell me 24 programs.

if you're familiar with any of those programs.

25

Where is Page 16? 1 Α 2 Q It follows the one we were just on. there's a typed 15. The 16 may not have copied 3 It's immediately after the Page 6 we were 4 correctly. 5 just on. I just have a 1 on there. 6 It didn't copy correctly. 7 Q Okay. sorry. There are references to Take 3 programs called 8 Instrumental Music, Odyssey of the Mind, Selecting a 9 College, Dorney Park, and Camping Food Care. Are you 10 11 familiar with any of those programs? 12 No. Α

Turning to the page marked 23, there's a 0 reference to a Take 3 program on the National Geography Bee. Are you familiar with that program?

> Α No.

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And then below that there's a reference to 0 an American Legion PSA for a scholarship. Are you familiar with that PSA or with WTVE's airing of that PSA?

> No. Α

Turning now to the fourth quarter of 1993 0 on the page marked 15, I would like you to look at the items under the heading Concerns of Youth, and tell me if you're familiar with any of those programs or with

0h.

1 WTVE's efforts to publicize those programs. 2 Α No. 3 Now on the next page marked 20, at the bottom there's an American Legion school contest again. 4 I take it vou're not familiar with that? 5 6 Α No. MR. HUTTON: Okay. I would like to have 7 this one marked as Kimpland Exhibit 5. 8 (Whereupon, Kimpland Exhibit No. 5 was 9 marked for identification, Issues and Programs Report, 10 First Quarter, 1994, with attachments.) 11 12 BY MR. HUTTON: And this consists of excerpts from of 13 0 station's Issues and Programs Reports for the first 14 three quarters of 1994. And I would like you to turn 15 to the page marked 14. And again under the heading 16 Concerns of Youth, tell me if you're familiar with any 17 of those subjects or with WTVE's efforts to publicize 18 19 those issues. 20 Α No. Okay. And the same question on the next 21 Q page marked 15 for all the items listed there. 22 23 Α No. And same question for the items described 24 0 25 on the page marked 20.

Excuse me. Tom. Again, I do 1 MR. COLE: not have a 20 on mine, but I assume that's the one that 2 3 shows a typed 19. MR. HUTTON: Yes. 4 5 BY MR. HUTTON: The first item at the top is American 6 0 Legion with School Contest. 7 8 Α No. And turning to the third quarter of 1994 9 0 -- I'm not sure you're on the same page I'm on. I'm 10 looking now at the last page in the exhibit, which is 11 an excerpt from the third quarter of 1994. The second 12 item there's a reference to a PSA for Americorps. And 13 I would like to ask you if you are familiar with that 14 PSA or with WTVE's efforts to publicize that program. 15 16 Α No. MR. HUTTON: I have nothing further. 17 Thank you. 18 (Whereupon, the deposition concluded at 19 20 10:42 a.m.) 21 22 23 24 25

## CERTIFICATE

I. Susan Quigley, the officer before whom the deposition of ROGER KIMPLAND was taken, do hereby certify that ROGER KIMPLAND. the witness whose testimony appears in the foregoing deposition, was duly sworn by me on February 3, 2000, and that the transcribed deposition of said witness is a true record of the testimony given by him; that the proceedings are herein recorded fully and accurately to the best of my ability; that I am neither attorney nor counsel for, nor related to any of the parties to the action in which this deposition was taken; and, further, that I am not a relative of any attorney or counsel employed by the parties hereto or financially interested in this action.

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Susan Quigley, Court Reporter

Notary Public in and for the Commonwealth of Pennsylvania

My Commission expires December 18, 2000

BERKS COURT REPORTING SERVICE

25

I have read my deposition and it is true and correct except for any corrections noted on the attached Errata Sheet, which I have also signed. DATE: Roger Kimpland 

APR - 6 2000 FCC MAIL HOUM

ISSUES AND PROGRAMS REPORT
SECOND QUARTER
1991

WTVE-TV 51

1729 NORTH ELEVENTH STREET
READING, PENNSYLVANIA 19604

COMPILED BY:
GEORGE MATTMILLER
JULY, 1991



for a real

## APR - 6 2000 FCC MAIL ROOM

As it did at the 1990 Concours d'Elegance, WTVE-TV 51 video taped the cars at the event. The tape is in the process of being edited. The goal, as for the previous Concours, is to provide a one-hour highlight tape. Partial proceeds will then go to benefit the worthy efforts of the BURN PREVENTION FOUNDATION.

WTVE-TV 51 also produced a :30 P.S.A. from footage that was shot at the 1990 Concours d'Elegance, and aired it leading up to the May 18th event as a further donation to the BURN PREVENTION FOUNDATION.

#### PENNSYLVANIA CRIME STOPPERS

TV-51 continued working for PENNSYLVANIA CRIME STOPPERS, producing, scripting, editing, and airing :30's that alert the viewership to be on the lookout for criminals whose whereabouts are potentially in the area.

#### URSINUS COLLEGE

Aired: 30 P.S.A. to promote the 42nd Annual Kutztown Folk Festival. A celebration of the Pennsylvania Dutch heritage, the Kutztonw Folk Festival features dancing and demonstrations, with special involvement by the Amish and Menonites. Proceeds benefit URSINUS COLLEGE.

CHILDREN'S RIGHTS OF PENNSYLVANIA, INC.

TV-51 continued its ongoing efforts with the CHILDREN'S RIGHTS OF PENNSYLVANIA, - INC., airing "IN SEARCH OF MISSING CHILDREN"--attempting to locate missing infants and adolescents from across the country.

#### 1.5. DEPARTMENT OF TRANSPORTATION

series of :30 P.S.A.'s put out by the National Highway Traffic Lafety Administration branch of the U.S. DEPARTMENT OF TRANSPORTATION which is preventative education about alcohol consumption and driving and what friends can do.

#### 'HE NATIONAL ARBOR DAY FOUNDATION

his :30 P.S.A. is an appeal to make a promise to the earth, lant a tree for tomorrow, plant a tree for all the world to there.

#### 'HURGOOD MARSHALL SCHOLARSHIP FUND

larl Monroe and Wills Reed state that deserving students can sursue their dreams through education. This can be accomplished by donating to the THURGOOD MARSHALL SCHOLARSHIP FUND, the only und of its kind that supports public Black colleges.

#### 'ENNSYLVANIA WILD RESOURCE CONSERVATION FUND

this :30 P.S.A. focuses on the American Bald Eagle and states hat the survival of our great national heritage depends on apport for your state's Wildlife Conservation Fund. This P.S.A. was offered in conjunction with the NEW JERSEY ENDANGERED AND TONGAME SPECIES PROGRAM and the DELAWARE NON-GAME WILDLIFE FUND.

#### MERICAN DENTAL ASSOCIATION

Dudley Saves A Tooth" a :30 P.S.A., teaches youngsters what to to if they knock a tooth out.

#### TTVE-TV 51 WEATHER

The station spends roughly an hour each day producing weather neerts that air at various intervals.

#### COMMUNITY CALENDAR

'hese 60-second inserts, produced and edited by WTVE-TV 51, air it various intervals and promote charitable and non-profit events in the area, such as the following examples:

- \*The 20th anniversary of the March of Dimes Walk America
- \*Teen beach party Dance-A-Thon at the Berks County YWCA
- \*An American Heritage Antiques Show at the Artworks Expo Center at Donecker's
- \*ABC News Chief Foreign Correspondent Pierre Salinger will be the featured guest speaker at a dinner at Kutztown University
- \*A Revolutionary War Encampment will be reenacted at the Daniel Boone Homestead
- \*A 5 K Run Fun Walk in Havertown to benefit the Haverford Hospital Wellness Center
- \*The Reading Fire Fighters' 13th Annual Muscular Dystrophy Carnival to benefit Jerry's Kids will be held at Schlegel Park
- \*The 1991 Irish Fastival will be held at Jack Frost Mountain
- \*The annual Columbia Memorial Day Parade in Columbia, Lancauter County, with a special welcome home to troops returning from the Gulf War
- \*Nine Fantasy Playhouses will be auctioned at the Fairgrounds Square Mall, proceeds going to benefit the Make-A-Wish Foundation
- \*A lecture on the clothing of the Plain People at the Hershey Museum
- \*The 16th annual Reading School District Spring Student Art Exhibition on display at the Reading Public Museum and Art Callery
- \*A ping pong marathon to benefit the ALS Association at the University of Pennsylvania
- \*A pet show at the Animal Rescue League
- \*A soccer marathon at Muhlenberg College to benefit the Lehigh Valley Arthritis Society
- \*A Bazaar and Easter Egg Hunt at Camp Adahi

# APR - 6 2000 FCC MAIL ROOM

ISSUES AND PROGRAMS REPORT

FOURTH QUARTER

1991

WIVE-TV 51

1729 NORTH ELEVENTH STREET

READING, PENNSYLVANIA 19604

COMPILED BY:

KIMBERLEY G. BRADLEY

JANUARY 1992

